

## **MEDIA RELEASE**

21 July 2022

## Netflix Share Decline Confirms 'Go Woke Go Broke'

The shares of Netflix lost more than 35% of their value in New York this week along with more than 200,000 subscribers unsubscribing with a further estimated loss of 2 million over the next quarter.

"Netflix has unfortunately been at the forefront of promoting woke-ism in its programming with families being subjected to leftist ideology requiring movies and TV shows to highlight graphic homosexual behaviour, climate change alarmism, anti-Christian dialogue and foul language with the 'F' and 'C' words now common parlance," said Greg Bondar, FamilyVoice spokesman.

FamilyVoice supports the views of Elon Musk, the Tesla CEO who rightly claims that the "woke mind virus" is behind Netflix's stock plunge – not competition, password crackdowns or an inflation squeeze. "The woke mind virus is making Netflix unwatchable," Musk tweeted.

"Families should not be subjected to inappropriate viewing irrespective of their ideology. Netflix, like Disney, is quickly learning that to 'go woke means going broke' as there is no need in the family lounge room for shows that fail societal expectations when watching entertainment," added Bondar.

FamilyVoice urges all mums and dads to change channels and avoid watching unpalatable and inappropriate shows on Netflix.

Further details: Greg Bondar - 0411 854 115