



MEDIA RELEASE

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SBS must grow up

FamilyVoice spokesman David d'Lima says SBS should “grow up” in its creative abilities after featuring full-frontal nudity in its latest advertising campaign.

“Appeals to nudity are the most pathetic attempts at artistic expression and they further demean the sullied reputation of the Special Broadcasting Service,” David d'Lima said.

“Not only do unwitting viewers have to put up with this tacky and disappointing expenditure of their taxation dollars, but the production crew and staff get a compulsory lessons in how not to excel in creativity.

“Workplaces around the nation long abandoned nude images to entertain bored customers in waiting rooms, and it really is time for SBS to grow up.”

Further details:

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