



MEDIA RELEASE

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Aussie Rules Turns Into Rafferty's Rules

It is time for Australian Sport to become accountable when players breach societal expectations of what it means to be a role model.

The AFL needs to refund any monies received from the Australian Government and the State Governments if it fails to ban Bailey Smith from the sport of AFL.

The AFL is accountable to the sponsors, players and the thousands of Aussie kids who follow the AFL. Bailey Smith is not a role model.

Unfortunately, Bailey Smith has become the 'negative showpiece' of what is wrong with competitive sport, whether AFL, NRL, Cricket or Tennis, where players' behaviours are swept under the carpet of 'she'll be right' in Australian sport.

"The only language sporting personalities understand is the 'one strike, you're out' rule. If the AFL wishes to be seen as professional and family-oriented sport then it must not turn into a 'Rafferty's Rules every time a player decides it's OK to breach societal expectations of being a 'good sport' and an acceptable role model,' said Greg Bondar, FamilyVoice spokesman.

Further details:

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