

MEDIA RELEASE

13 May 2022

Breastfeeding Association Defies Science - Caves into woke trans-ideology

FamilyVoice is appalled at the media report that mum-of-three Jasmine Sussex was sacked from her volunteer breastfeeding counsellor role for saying the word 'mother' instead of the trans approved term 'parent'.

One media outlet reported that:

Jasmine Sussex said she lost her role because she 'excessively' used the word mother in social media posts, after the association partnered with Rainbow Families NSW to promote the use of gender neutral language.

“FamilyVoice congratulates Ben Fordham of 2GB, who interviewed Jasmine in his morning show yesterday. Her story is not only upsetting but highlights the hurt and angst woke ideology is sending mums and soon to be mums,” said Greg Bondar, FamilyVoice spokesman.

In support of Jasmine FamilyVoice is undertaking a national campaign to muster support for Jasmine and seek her immediate reinstatement. Taxpayer funded organisations should not be used for woke ideology.

Science and biology cannot be changed by ideology. Despite what the ‘woke’ say:

- Men can’t have a period
- Men can’t get pregnant
- Men can’t have babies
- Men can’t breastfeed

“The Australian Breastfeeding Association needs to toss out the woke garbage and stand for biological truth,” added Bondar.

We are urging all our supporters nationally to send a quick message to the ABA urging them to reinstate Jasmine Sussex as a volunteer counsellor and telling them not capitulate to the woke trans agenda. Enough is enough.

“The ABA is reminded of the well-known catchphrase: Go Woke Go Broke,” said Bondar.

Further details:

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